

Two Shows. One Location.



Co-located with SPAR3D EXPO & CONFERENCE

JUNE 5-7, 2018
Anaheim Convention Center
Anaheim, CA

Maximize your Marketing Stand out from your Competitors

Leverage your exhibiting investment and stand out at AEC Next Technology Expo + Conference before, during and after the event.

Sales contact:



Rita Hicks
Account Executive
207-842-5578
rhicks@divcom.com

2018 AEC Next Technology Expo + Conference: Marketing Opportunities

PACKAGE SPONSORSHIPS*

Diamond Sponsor \$144,000.00

DIAMOND SPONSORSHIP DETAILS:

- AEC Next – Exclusive Demo Theater Sponsor
- SPAR3D – Exclusive Demo Theater Sponsor
- Welcome Reception Sponsor (Premiere Sponsor)
- Meeting Room (all 3 days)
- Premium Registration Gift (Exclusive)
- Deluxe Product Announcement Package
- AEC Next Conference Room Takeover (3 days)
- SPAR3D Conference Room Takeover (3 days)
- AEC Next Coffee Break Sponsorship (2 per day)
- SPAR3D Coffee Break (2 per day) (2 days total) (3 days total)
- Mobile App Sponsor (Exclusive)

Platinum Sponsor \$91,950.00

PLATINUM SPONSORSHIP DETAILS:

- Welcome Happy Hour – Premiere Sponsor
- Meeting Room (all 3 days)
- Keynote Conference Seat Drop
- Deluxe Product Announcement Package
- AEC Next Conference Room Takeover (2 days)
- SPAR3D Conference Room Takeover (2 days)
- Charging Station Sponsorship
- (2) Meter Panel Signs
- Attendee Bag Insert
- (2) AEC Next Demo Theater Presentation (2 days)
- (2) SPAR3D Demo Theater Presentation (2 days)
- SPAR3D – Product Preview Presentation
- Featured in (2) SPAR3D Show Dailies
- 300 x 250 Ad Featured on Event Website (6 month minimum)
- (2) Push Notifications Onsite through Mobile App (1 per day)

Gold Sponsor \$76,150.00

GOLD SPONSORSHIP DETAILS:

- Meeting Room (2 days)
- Deluxe Product Announcement Package
- AEC Next Conference Room Takeover (1 day)
- SPAR Conference Room Takeover (1 day)
- Charging Station Sponsorship
- (1) Meter Panel Sign
- (2) Attendee Bag Inserts
- (2) AEC Next Demo Theater Presentation (2 days)
- (2) SPAR3D Demo Theater Presentation (2 days)
- SPAR3D – Product Preview Presentation
- Featured in (2) SPAR3D Show Dailies
- 300 x 250 Ad Featured on AEC Next Content Website (6 month minimum)
- 300 x 250 Ad Featured on SPAR3D Content Website (6 month minimum)
- 728 x 90 on AEC Next Event Website (4 months)
- (2) Push Notifications Onsite through Mobile App. (1 per day)
- Premium Product Announcement Package

Silver Sponsor \$35,150.00

SILVER SPONSORSHIP DETAILS:

- Silver Sponsorship Details
- AEC Next Conference Room Takeover (1 day)
- SPAR Conference Room Takeover (1 day)
- (1) AEC Next Demo Theater Presentation (2 days)
- (1) SPAR3D Demo Theater Presentation (2 days)
- 300 x 250 Ad Featured on AEC Next Event Website (3 month minimum)
- 300 x 250 Ad Featured on SPAR3D Event Website (3 month minimum)
- 728 x 90 on SPAR3D Event Website (3 months)

Bronze Sponsor \$14,000.00

BRONZE SPONSORSHIP DETAILS:

- AEC Next Conference Room Takeover (1 day)
- SPAR Conference Room Takeover (1 day)
- (1) SPAR3D Demo Theater Presentation (1 day)
- (1) AEC Next Demo Theater Presentation (1 day)
- Attendee Bag Insert
- New Product Wall/Bin

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MEETING ROOM RESERVATIONS

(3) Rooms available, first-come, first-served reserved basis\$1,100.00/per day

CONFERENCE ROOM SPONSORSHIPS

Conference Room Takeover (5 Available)..... \$3,000.00
Meeting Room Reservation (5 Available)..... \$500.00

DIGITAL OPPORTUNITIES

Mobile App \$4,500.00
Email Blast..... \$1,000.00

AEC NEXT TECHNOLOGY EXPO + CONFERENCE EVENT

WEBSITE ADVERTISING

(1) 728 x 90 Ad \$3,000.00
(1) 300 x 250 Ad \$1,500.00

NETWORKING & EVENT SPONSORSHIPS

Coffee Break Sponsorships

AEC Next Coffee Break \$3,000.00

Networking Events

AEC Next Welcome Happy Hour..... \$5,000.00
AEC Next Welcome Reception..... \$8,000.00

ONSITE BRANDING SPONSORSHIPS

Signs & Banners

Meter Panel Sign (5 Available)..... \$500.00

Demo Theater Presentations

AEC Next Demo Theater Presentation (10 Available) \$1,500.00
AEC Next Demo Theater Presenting Sponsor..... \$5,000.00

Specialty Branding Opportunities

Attendee Bag Insert (10 Available) \$1,000.00
Attendee Bags \$1,000.00 - \$5,000.00
Charging Station..... \$5,000.00
Premium Registration Gift..... \$4,000.00
AEC Next Lanyards \$5,000.00 **SOLD**
WiFi Sponsorship \$5,000.00
Booth Driver..... \$750.00
Attendee Mailing List Rental \$750.00

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NEW PRODUCT ANNOUNCEMENTS

Product Announcement Packages

AEC Next Deluxe Product Announcement Package (4 Available) \$2,000.00

- 300 x 100 ad on the AEC Next event website and within AEC Next ENewsletter leading up to the event
- Pre-Event, confidential conversation with AEC Next News editor, Jeremiah Karpowicz to create a custom article in regards to the product
- Featured on the event website as an exhibitor with a New Product, featured in the New Product Addendum in the Conference Guide
- Featured in the New Product addendum in the Conference Guide
- Announce your New Product within your booth space at AEC Next Expo.
 - Announcement can be recorded within the booth
 - On-site coverage of the announcement (video recording) and interview after the announcement
- Promotional flyers on "New Product Wall"

AEC Next Premium Product Announcement Package (4 Available) \$1,600.00

- 300 x 100 Advertisement on SPAR3D event website
- Push notification via event mobile app to drive booth traffic and alert all attendees onsite
- Space on "New Product Wall" for promotional flyer

Basic Product Announcement Package (10 Available) \$950.00

- 100 word description about your upcoming launch that we can share with attendees via AEC Next + SPAR3D event websites and mobile app
- Highlighted on the floorplan as a company with a new product via the printed guide and AEC Next + SPAR3D mobile app
- Promotional flyers on "New Product Wall"

Product Wall Announcement (10 Available) \$500.00

- Announce your new product with a featured promotional flyer on the New Product Wall!

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PLEASE PRINT CLEARLY

Company Name: _____

Contact Person: _____

MAILING ADDRESS

City: _____ State/Province: _____

Postal/ZIP Code: _____ Country: _____

Telephone: Country code: () _____ City code: () _____

Fax: Country code: () _____ City code: () _____

Email Address: _____

Website: _____

Signature: _____ Date: _____

CONTRACT GRAND TOTAL: _____

To reserve your sponsorship, complete this form and mail it with check or wire transfer information as soon as possible to the AEC Next Sales Department. Make check payable to AEC Next Technology Expo + Conference. Be sure to reference the invoice number or show code (i.e. AECNEXT). The sponsoring company agrees to supply this form along with payment by the deadline of February 6, 2018.

MAIL CHECK TO: AEC Next Technology Expo + Conference, PO Box 3421, Boston, MA 02241-3421.

ACCOUNTS RECEIVABLE: Check Wire Transfer (*instructions will be included with invoice*)

PLEASE NOTE: Signature of the sponsoring company confirms agreement to the terms of the sponsorship detailed in the sponsorship brochure. Signature of both parties constitutes a contract. The Marketing Opportunities Contract serves as an addendum to the Sponsor Application. All rules, requirements, and other information required of exhibitors also apply to the Application for Sponsorship and to sponsors. This is inclusive. Any additional requirements will be the responsibility of the sponsoring company.